

bethany young.

UX / UI + VISUAL DESIGNER

PHONE

484-889-8223

EMAIL

Bethanyy.26@gmail.com

PORTFOLIO

Bethany-young.com

SKILLS

Branding
Web Design
UX/UI Design
Illustration
Motion Design
Video Editing

SOFTWARE

Figma
Unity
Photoshop
Illustrator
After Effects
Premiere Pro
Final Cut Pro
InDesign

PROFILE

Creative and seasoned UX/UI Designer with six years of hands-on experience, specializing in visual design, branding, and 2D motion work. Proven track record of delivering visually stunning interfaces with in-depth expertise in translating brand identities into impactful designs. Previous experience in the gaming industry involved building a UI brand identity, assets, motion work, and implementing UI into Unity showcasing a versatile skill set. Started as a visual designer with a focus on marketing and branding, and now dedicated to creating seamless digital experiences.

INDUSTRY EXPERIENCE

MYTHICAL GAMES- UI DESIGNER | FEB 2022 - DEC 2023

- Conceptualized and designed user interfaces for Blankos Desktop and Blankos Mobile in the gaming industry, ensuring a seamless and immersive gaming experience while utilizing industry-leading design tools, such as Adobe Creative Suite and Figma, to create high-fidelity wireframes, mockups, and interactive prototypes.
- Collaborated closely with cross-functional teams, including game developers and artists, to understand project requirements to execute comprehensive visual design work, including iconography, color schemes, typography, and implemented UI elements into Unity, to align with and enhance the overall game aesthetics.
- Contributed to the creation and maintenance of a design system, ensuring consistency and efficiency in UI elements across different game features.
- Actively participated in design critiques and feedback sessions to iterate and refine UI designs, maintaining a user-centric approach throughout the development process.

MICROSOFT STUDIO- VISUAL DESIGNER | 2019-2022

- Worked on diverse projects for Microsoft clients, including Surface, M365, Edge, etc., collaborating with cross-functional teams to ensure successful execution while demonstrating adaptability by working on diverse projects within the Microsoft ecosystem.
- Partnered closely with the Creative Director and Art Director to produce compelling work aimed at inspiring new ideas within the team by translating concepts into visual designs for brand shoots, Microsoft events, and various marketing materials.
- Collaborated with designers and producers to generate innovative ideas, contributing to a dynamic creative environment and fostering creative thinking.

NEW ENGEN- VISUAL DESIGNER | 2017-2019

- Produced marketing assets and social ads for a diverse range of clients, including Gillette, Urban Outfitters, Revolve, 1-800 Flowers, and more.
- Created both motion assets and still assets, demonstrating proficiency in multimedia design to cater to different marketing channels and platforms.
- Engaged with clients throughout the design process, ensuring their vision and objectives were met while maintaining high-quality design standards.